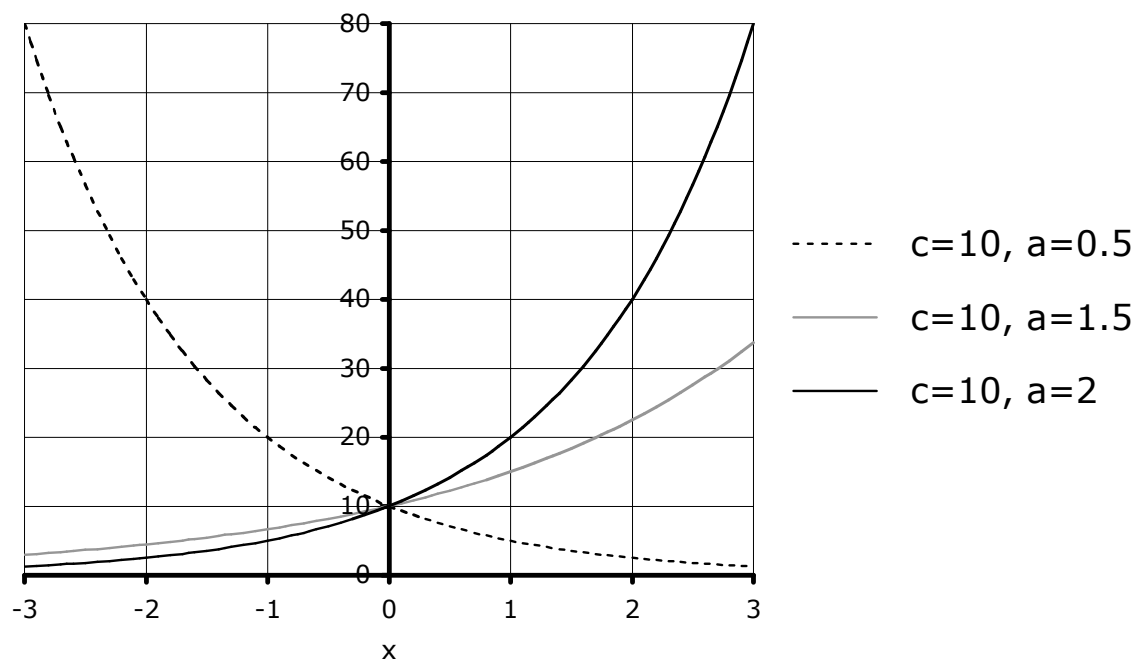


Exponential function

Definition

$f: \mathbb{R} \rightarrow \mathbb{R}$
 $x \rightarrow y = f(x) = c \cdot a^x \quad (a \in \mathbb{R}^+ \setminus \{1\}, c \in \mathbb{R} \setminus \{0\})$
 $a > 1$: exponential **growth**
 $a < 1$: exponential **decay**

Graph



Examples

- Compound interest (exponential **growth**)

$C_n = C_0 \cdot q^n$ C_0 = initial capital
 C_n = capital after n compounding periods
 n = number of compounding periods (typically: 1 compounding period = 1 year)
 q = growth factor = $1 + r$ ($q > 1$)
 r = interest rate per compounding period
 Ex.: $C_0 := 1000, r := 2\% = 0.02 \Rightarrow q = 1.02 \Rightarrow C_n = 1000 \cdot 1.02^n$

- Consumer price index (exponential **decay**)

$P(t) = P_0 \cdot q^t$ P_0 = initial purchasing power
 $P(t)$ = purchasing power at time t (typically: t in years)
 q = decay factor ($q < 1$)
 Ex.: $P_0 := 100, q := 0.97 \Rightarrow P(t) = 100 \cdot 0.97^t$