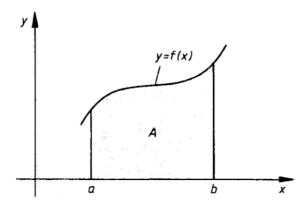
# **Definite integral**

#### Area under a curve

 $\begin{array}{rcl} f: \ D \ \rightarrow \ \mathbb{R} & (D \subseteq \mathbb{R}) \\ x \ \rightarrow & y = f(x) \end{array}$ 

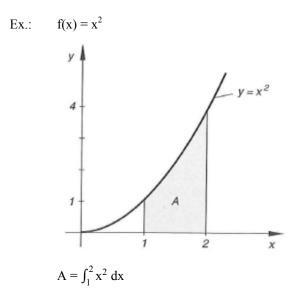
Suppose that  $f(x) \ge 0$  on the interval  $a \le x \le b$ 



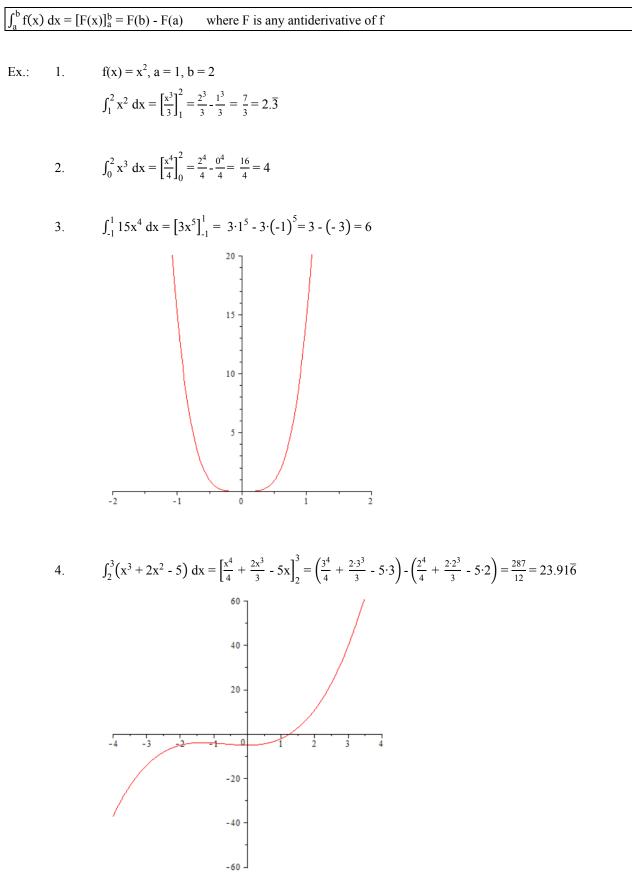
A = area between the graph of f and the x-axis on the interval  $a \le x \le b$ 

#### Definition

The area A between the graph of f and the x-axis on the interval  $a \le x \le b$  is the **definite integral** of f from a to b, denoted  $\int_a^b f(x) dx$ .  $A = \int_a^b f(x) dx$ 



#### Fundamental theorem of calculus



### **Consumer's Surplus**

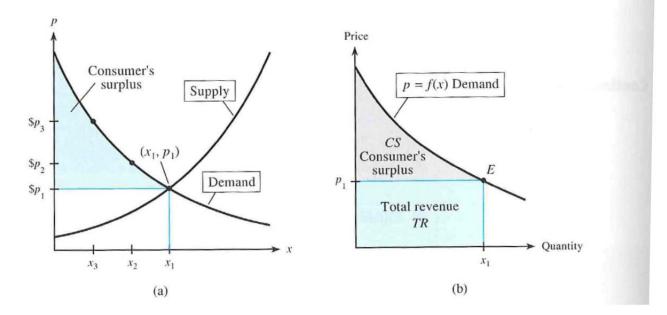
Suppose that the demand for a product is given by p = f(x) and that the supply of the product is described by p = g(x). The price  $p_1$  where the graphs of these functions intersect is the **equilibrium price** (see Figure 13.21(a)). As the demand curve shows, some consumers (but not all) would be willing to pay more than  $p_1$  for the product.

For example, some consumers would be willing to buy  $x_3$  units if the price were  $p_3$ . Those consumers willing to pay more than  $p_1$  are benefiting from the lower price. The total gain for all those consumers willing to pay more than  $p_1$  is called the **consumer's surplus**, and under proper assumptions the area of the shaded region in Figure 13.21(a) represents this consumer's surplus.

Looking at Figure 13.21(b), we see that if the demand curve has equation p = f(x), the consumer's surplus is given by the area between f(x) and the x-axis from 0 to  $x_1$ , minus the area of the rectangle denoted TR:

$$CS = \int_0^{x_1} f(x) \, dx - p_1 x_1$$

Note that with equilibrium price  $p_1$  and equilibrium quantity  $x_1$ , the product  $p_1x_1$  is the area of the rectangle that represents the total dollars spent by consumers and received as revenue by producers (see Figure 13.21(b)).



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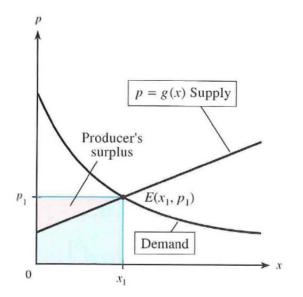
## **Producer's Surplus**

When a product is sold at the equilibrium price, some producers will also benefit, for they would have sold the product at a lower price. The area between the line  $p = p_1$  and the supply curve (from x = 0 to  $x = x_1$ ) gives the producer's surplus (see Figure 13.23).

If the supply function is p = g(x), the **producer's surplus** is given by the area between the graph of p = g(x) and the x-axis from 0 to  $x_1$  subtracted from the area of the rectangle  $0x_1Ep_1$ .

$$PS = p_1 x_1 - \int_0^{x_1} g(x) \, dx$$

Note that  $p_1x_1$  represents the total revenue at the equilibrium point.



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